Crum & Forster Pet Insurance Group and The Veterinary Cooperative (TVC) Begin Partnership

AKRON, Ohio (March 8, 2018) – <u>Crum & Forster Pet Insurance</u> <u>Group™</u>, the provider of ASPCA® Pet Health Insurance, and The Veterinary Cooperative (TVC) have entered into a partnership. The two companies will work together to advance their shared mission to improve pet health.

"With pet health insurance, TVC clinic clients can worry less about cost and focus on their pet's care. This helps make it easier to provide great care for pets," said Allison Morris, President, TVC.

TVC is a cooperative of 3,000 independent veterinary hospitals. The organization helps level the playing field in pricing, marketing, and other business components for smaller hospitals amongst the growing corporate locations and big box stores.

"TVC is a leader in this space and we're proud to be able to partner with them," said Gina Fortunato, AVP of Veterinary Field Services, Crum & Forster Pet Insurance Group.

ASPCA Pet Health Insurance Complete CoverageSM is robust coverage that includes exam fees for covered conditions, diagnostics, alternative therapies, treatments and more. Pet parents can choose their annual limit, reimbursement percentage, and annual deductible to customize plans to fit their needs.

For more information please visit <u>www.cfpetinsurance.com</u> or www.theveterinarycooperative.coop.

About Crum & Forster Pet Insurance Group™

Crum & Forster Pet Insurance Group's pet health insurance plans

are underwritten by United States Fire Insurance Company and produced by C&F Insurance Agency, Inc.(NPN # 3974227), a Crum & Forster company.

ASPCA Pet Health Insurance is provided by Crum & Forster Pet Insurance Group through its licensed agency. The ASPCA® is not an insurer and is not engaged in the business of insurance.

Through a licensing agreement, the ASPCA receives a royalty fee that is in exchange for use of the ASPCA's marks and is not a charitable contribution. More information on ASPCA Pet Health Insurance can be found online at www.aspcapetinsurance.com.

Crum & Forster Pet Insurance Group is a trademark of United States Fire Insurance Company.

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