



Your Audience.
Your Opportunity.

Sponsorship Invitation

VetPartners™
For the good of the profession.

1-888-964-8510 / 1-609-527-3010
VETPARTNERS.ORG

Turning sponsorships into partnerships that perform.

Who we are:

VetPartners™ is a nonprofit association of veterinary business specialists dedicated to serving the veterinary profession. Members are authorities in practice management, legal, accounting, valuation, real estate, marketing, HR, IT, design, construction and more who strive to deliver the highest level of service to their veterinary practice partners.

What we offer:

The benefits of sponsorship go beyond exposure for your brand. By becoming a VetPartners™ sponsor, you will:

- Gain direct contact with the most well respected and influential consultants and advisors in the industry
- Have ability to conduct a live presentation at one of our two continuing education (CE) meetings held each year
- Enjoy complimentary VetPartners™ membership
- ...so much more

Why we care:

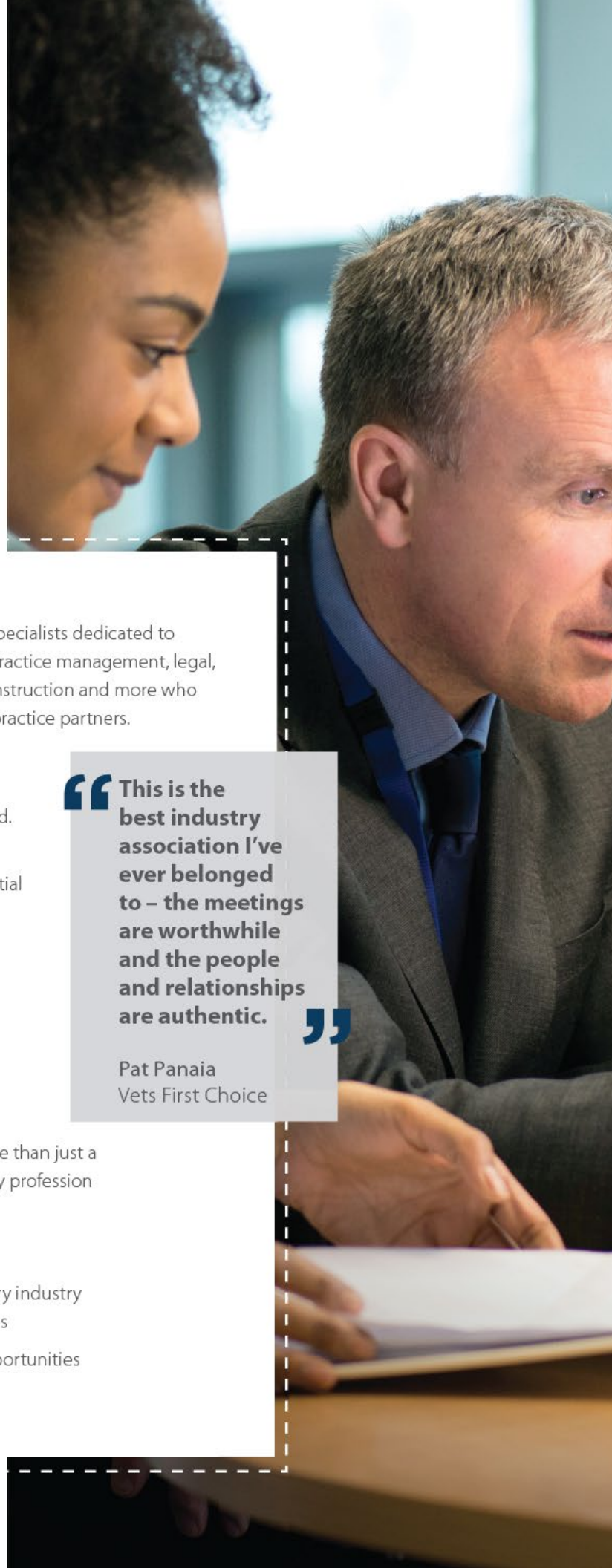
The VetPartners mantra, "For the good of the profession," is more than just a tagline. It's a saying we stand by in order to serve the veterinary profession from a place of dedication, trust and collaboration.

VetPartners can help you:

- Create a thriving networking environment between veterinary industry members and practice management consultants and advisors
- Stay informed and knowledgeable on industry news and opportunities
- Develop your personal and professional brand

“ This is the best industry association I’ve ever belonged to – the meetings are worthwhile and the people and relationships are authentic. ”

Pat Panaia
Vets First Choice



Go further with VetPartners™ on your team.

Sponsorship Opportunities

Premier Sponsor	\$25,000 annual	<ul style="list-style-type: none">• 2 free memberships per year• 2 free meeting registrations per year• Sponsoring Partner-to-Member 30-minute, live and recorded webinar presentation opportunity• 10 minutes of stage time at one membership meeting per year• Roundtable participation (see description on next page)• Benefits package for one year (see description on next page)
Lunch Sponsor	\$10,000 per lunch	<ul style="list-style-type: none">• 1 free meeting registration• 10 minutes of stage time during the sponsored lunch• Benefits package for six months (see description on next page)
Breakfast Sponsor	\$6,000 per breakfast	<ul style="list-style-type: none">• 1 free meeting registration• 10 minutes of stage time during the sponsored breakfast• Benefits package for six months (see description on next page)
Refreshment Break Sponsor	\$3,000 per break	<ul style="list-style-type: none">• Company logo on the VetPartners Home Page with sponsor recognition (for six months)• Recognition of your sponsorship in the VetPartners meeting materials• Signage with company logo at the refreshment break being sponsored
Full Day Speaker Sponsor	Determined Annually	<ul style="list-style-type: none">• 2 free meeting registrations• 10 minutes of stage time during the meeting program (including speaker introduction)• Benefits package for one year (see description on next page)
Half Day Speaker Sponsor	Determined Annually	<ul style="list-style-type: none">• 1 free meeting registration• 10 minutes of stage time during the meeting program (including speaker introduction)• Benefits package for six months (see description on next page)
Project Sponsor	Project Specific	Project Specific

Meaningful incentives

Benefits Package Premier - One Year

Lunch - Six Months

Breakfast - Six Months

Full Day Speaker -
One Year

Half Day Speaker -
Six Months

- Company logo on the VetPartners Home Page with sponsor recognition
- VetPartners website, www.vetpartners.org, About Us – Our Sponsoring Partners listing with logo and representative contact information
- Website link to your company website
- One set of VetPartners membership labels
- Exclusive “From our Partners” section in the Member e-Bulletin to share newsworthy, need-to-know information with VetPartners members once a month
- Recognition of your sponsorship in the VetPartners meeting and promotion materials and e-Bulletin
- Signage with logo at the VetPartners meetings with additional podium recognition and presentation screen recognition of sponsorship during meetings
- The opportunity to include your company literature in registrants’ meeting packets
- Sponsorship recognition during monthly Member-to-Member webinars (Premier level only)

Roundtable Event (Premier level only)

- Event following the first day of CE at the Annual Meeting
- Each Premier Sponsor will address the members in small groups at assigned tables; members rotate table to table so that attendees are exposed to all sponsor talks
- Multiple prize giveaways (sponsors may add additional incentives if they wish)
- Reception atmosphere with refreshments

* Sponsor benefits change from time to time. Please check with the VetPartners office for any updates.

Get Started Now

Contact VetPartners™ at 888-964-8510 **or**
email admin@vetpartners.org for more information.

Sponsorship Application



Company : _____

Name : _____

Title : _____

Address: _____

City: _____ State : _____ Zip : _____

Telephone: _____

Email: _____

Website: _____

I'm interested in supporting VetPartners™ at the following level:

Premier Sponsor - \$25,000

Lunch Sponsor - \$10,000

Speaker Sponsor (Major)

Breakfast Sponsor - \$6,000

Speaker Sponsor (Minor)

Refreshment Break Sponsor - \$3,000

Name(s) and contact details for person(s) who will act as your company representative(s) and who may submit a VetPartners™ Membership Application are:

Name : _____

Title : _____

Telephone: _____

Email: _____

Name : _____

Title : _____

Telephone: _____

Email: _____

We have read and agree to the sponsorship terms provided on the page Confirmation of Terms in this packet

Questions? Call our Administrative Office at 609-527-3010 or email admin@vetpartners.org

Please submit form and payment to:

VetPartners, PO Box 37, Villanova, PA 19085

Fax: (844) 755-1246 Email: admin@vetpartners.org

Go Further With Vet Partners on Your Team.

Confirmation of Terms



VetPartners is a nonprofit, Section 501(c)(6) tax exempt association and the Company named on the Sponsorship Application desires to support VetPartners programs ("Programs"). The purpose of this Confirmation is to ensure that both VetPartners and the Company agree on the terms of recognition to be provided for Company's support.

- 1. VetPartners Sponsorship.** During the terms of this sponsorship by Company, as outlined on the Company's application form ("Sponsorship"), VetPartners agrees to identify and acknowledge Company as a sponsor of VetPartners, as permitted in connection with qualified sponsorship payments under Section 513(i) of the Code and applicable U.S. Treasury regulations. Such identification and acknowledgment will include displaying Company's corporate logo and certain other identifying information in connection with VetPartners Programs. The placement, form, content, appearance, and all other aspects of such identification and acknowledgment will be determined by VetPartners in its sole discretion. VetPartners and Company agree that the purposes of the Programs is educational in nature and that no product promotion or advertising services by VetPartners is intended in connection with the Programs.
- 2. Mutual License of the Intellectual Property.** VetPartners and the Company are each the sole owner of all right, title, and interest to VetPartners' and the Company's respective property, including each party's logo, trademarks, trade names, and copyrighted information, unless otherwise provided (collectively, "Property"). VetPartners and the Company hereby grant to other party a limited, non-exclusive license to use certain of its intellectual property, including names, trademarks, and copyrights in connection with Company's Sponsorship of VetPartners. It is understood that each party retains the right to review and approve in advance all uses of its intellectual property, which approval shall not be unreasonably withheld, conditioned or delayed.
- 3. Sponsorship Payment.** Company agrees to make a cash contribution to VetPartners as outlined on Company's application form. Payment is due within sixty (60) days of the signing of the agreement. The payment described in this paragraph shall constitute payment by Company solely for Company's Sponsorship of VetPartners. Such payments shall in no manner be considered compensation or reimbursement for services rendered, activities undertaken by VetPartners on behalf of Company, or income from a partnership or joint venture.
- 4. Relationship Between the Parties.** The parties agree that the Sponsorship and this Confirmation are not intended to create any joint venture, partnership, employment, or agency relationship of any kind. The parties agree that Sponsorship of VetPartners does not constitute VetPartners' endorsement, guarantee, acceptance, or approval of Company, its services, products, programs, or activities.
- 5. Term and Termination of Confirmation.** This Sponsorship is subject to the approval of the VetPartners Board of Directors. This Sponsorship will terminate at the end of the period for which Sponsorship payment is made or immediately upon written notice from one party to the other. Upon termination or expiration of this Sponsorship, all rights and privileges for use of each party's Property shall expire, and each party shall discontinue the use of the other party's Property. Company shall not be entitled to any refund of any Sponsorship payment, or portion thereof, upon termination of this Sponsorship.
- 6. Confidential and Proprietary Property.** VetPartners and Company, on behalf of themselves and their respective agents and employees, agree not to use or disclose at any time any confidential information of the other, except as may be authorized in writing by the other.
- 7. VetPartners Policies.** By submission of its application for this Sponsorship, Company agrees to adhere and abide by all VetPartners policies, including all applicable provisions of the VetPartners Code of Ethics, which is available for review at this link: http://www.vetpartners.org/Code_of_Ethics/
- 8. Miscellaneous.** Either party's waiver of, or failure to exercise, any right provided for in this Confirmation shall not be deemed a waiver of any further or future right under this Confirmation. This Confirmation is binding on the parties, their successors and assigns, provided that no party may assign this Confirmation without the consent of the other party.