



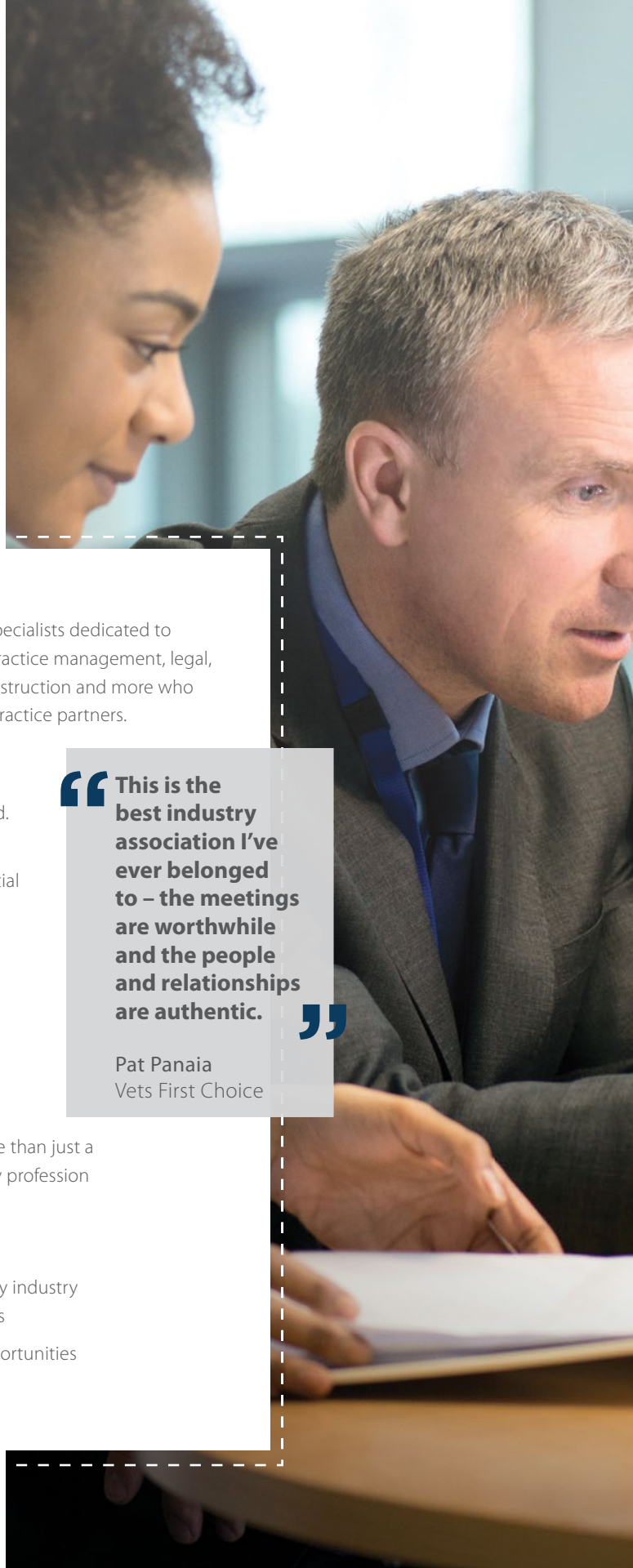
Your Audience.  
**Your Opportunity.**

Sponsorship Invitation

**VetPartners™**  
For the good of the profession.

1-888-964-8510 / 1-609-527-3010  
VETPARTNERS.ORG

# Turning sponsorships into partnerships that perform.



## Who we are:

VetPartners™ is a nonprofit association of veterinary business specialists dedicated to serving the veterinary profession. Members are authorities in practice management, legal, accounting, valuation, real estate, marketing, HR, IT, design, construction and more who strive to deliver the highest level of service to their veterinary practice partners.

## What we offer:

The benefits of sponsorship go beyond exposure for your brand. By becoming a VetPartners™ sponsor, you will:

- Gain direct contact with the most well respected and influential consultants and advisors in the industry
- Have ability to conduct a live presentation at one of our two continuing education (CE) meetings held each year
- Enjoy complimentary VetPartners™ membership
- ...so much more

## Why we care:

The VetPartners mantra, "For the good of the profession," is more than just a tagline. It's a saying we stand by in order to serve the veterinary profession from a place of dedication, trust and collaboration.

## VetPartners can help you:

- Create a thriving networking environment between veterinary industry members and practice management consultants and advisors
- Stay informed and knowledgeable on industry news and opportunities
- Develop your personal and professional brand

**“ This is the best industry association I’ve ever belonged to – the meetings are worthwhile and the people and relationships are authentic. ”**

Pat Panaia  
Vets First Choice

# Go further with VetPartners™ on your team.

## Elite sponsorship opportunities

### Premier Sponsor

\$25,000 annual

- 2 free memberships per year
- 2 free meeting registrations per year
- Sponsoring Partner-to-Member 30-minute, live and recorded webinar presentation opportunity
- 10 minutes of stage time at one membership meeting per year
- Roundtable participation
- Benefits package (for one year)

### Lunch Sponsor

\$10,000 per lunch

- 1 free meeting registration
- 10 minutes of stage time during the sponsored lunch
- Benefits package (for six months)

### Breakfast Sponsor

\$6,000 per breakfast

- 1 free meeting registration
- 10 minutes of stage time during the sponsored breakfast
- Benefits package (for six months)

### Full Day Speaker Sponsor

Determined Annually

- 2 free meeting registrations
- 10 minutes of stage time during the meeting program (including speaker introduction)
- Benefits package (for one year)

### Half Day Speaker Sponsor

Determined Annually

- 1 free meeting registration
- 10 minutes of stage time during the meeting program (including speaker introduction)
- Benefits package (for six months)

### Project Sponsor

Project Specific

Project Specific

# Meaningful incentives

## Stage Time

- 10-minute presentation time during one of our membership meetings

## Benefits Package

- Company logo on the VetPartners Home Page with sponsor recognition
- VetPartners website, [www.vetpartners.org](http://www.vetpartners.org), About Us – Our Sponsoring Partners listing with logo and representative contact information
- Website link to your company website
- One set of VetPartners membership labels
- Exclusive “From our Partners” section in the Member e-Bulletin to share newsworthy, need-to-know information with VetPartners members once a month
- Recognition of your sponsorship in the VetPartners meeting and promotion materials and e-Bulletin
- Signage with logo at the VetPartners meetings with additional podium recognition and presentation screen recognition of sponsorship during meetings
- The opportunity to include your company literature in registrants’ meeting packets
- Sponsorship recognition during monthly Member-to-Member webinars (Premier level only)

## Roundtable (Premier level)

- Event following the first day of CE at the Annual Meeting
- Each Premier Sponsor will address the members in small groups at assigned tables; members rotate table to table so that attendees are exposed to all sponsor talks
- Multiple prize giveaways (sponsors may add additional incentives if they wish)
- Reception atmosphere with refreshments

\* Sponsor benefits change from time to time. Please check with the VetPartners office for any updates.

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## Get Started Now

Contact VetPartners™ at 888-964-8510 **or**  
email [admin@vetpartners.org](mailto:admin@vetpartners.org) for more information.