

Press Release**FOR IMMEDIATE RELEASE 1/X/2018****Contact:** Rachel Wiley

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Telephone: 877-244-9322 x339**Email:** Rachel@BeyondIndigo.com**Beyond Indigo Pets Announcing Enterprise Accounts Expansion***New branch dedicated to marketing to corporations, associations, and hospital groups of 50+*

Hanover, MN: For over 20 years, Beyond Indigo Pets has helped veterinary practices of all sizes across the US and Canada bring tails through the door with their marketing expertise. Now, Beyond Indigo Pets will be expanding to include an Enterprise Accounts branch, serving corporations, associations, and larger hospital groups of 50+ in size.

The expansion aims to cater to the specific marketing needs of larger corporations, associations, and hospital groups, while still providing the customized strategies, focus on results, and gold star customer service experience clients have come to associate with the Beyond Indigo brand.

Providing an empowered, personalized approach to veterinary marketing, larger entities working with Beyond Indigo will receive a dedicated marketing team, who will focus on the corporation's brand (be it one global brand or multiple brands under one umbrella) and its associated hospitals. The Enterprise Accounts team will help establish business goals, translate marketing numbers into results, and constantly monitor campaigns in order to continually move towards success.

Beyond Indigo's Enterprise Accounts Team will maintain consistent branding and voice, while also driving individual, hospital-specific goals and initiatives. Each team member will bring a specific expertise to the table, including:

- Online Reputation Management
- Search Engine Optimization
- Google AdWords (certified Google partner)
- Social Media Marketing
- Facebook Advertising
- Website Development
- Visual Branding Assistance

Together, these dedicated teams will create a cohesive marketing ecosystem, working as a unit to meet the evolving needs of Enterprise Accounts.

For more information on Beyond Indigo Pets' Enterprise Accounts Team, visit: [Website page information](#)

About Beyond Indigo Pets

Beyond Indigo Pets is a veterinary marketing company that has been bringing tails through practice doors for over 20 years. With a focus on results, Beyond Indigo's marketing experts tailor their strategies to your business' needs, providing services such as Online Reputation Management, Search Engine Optimization, Google AdWords Management (certified, badged Google Partners), Social Media Marketing, Facebook Ads (Blueprint certified), Website Development, and Visual Branding assistance. Together, your Beyond Indigo marketing team tells your business' story -- and brings in results.

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