

2018 ANNUAL MEETING
“Co-Creating our Future Together”
Wyndham Orlando Resort
Orlando, Florida



Meeting Agenda

Wednesday, January 31, 2018

- 6:00 – 7:00 pm** **New Member Orientation, Palms Ballroom Salon H**
An informal meeting for new members to learn the ins and outs of membership in VetPartners.
- 7:00 – 8:00 pm** **All Member Meet & Greet, Palms Ballroom Salon H**
Come meet with your fellow VetPartners members to pick up your registration materials, mingle and kick back after a day of travel.
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Thursday, February 1, 2018

- 7:00 – 8:00 am** *Meeting Check-in, Registration, and Continental Breakfast – Palms Ballroom Salon E*
- 8:00 – 8:15 am** **Welcome and “Around the Table” Introductions – Palms Ballroom Salon E**
- 8:15 – 9:15 am** **Annual Membership Business Meeting**
- President’s Report, Officer Reports, Committee & Special Interest Group Reports, Installation of Officers
- 2018 President Message
- Introduction of Sponsors and Guests
- 9:15 – 9:35 am** **New Member Introductions/Pinning Ceremony**
- 9:35 – 9:45 am** **Premium Sponsor Presentation -** 
- 9:45 – 10:05 am** *Refreshment Break*
- 10:05 – 10:20 am** **New Member “Elevator Speeches”**
- 10:20 – 10:30 am** **Speaker Sponsor Presentation - Nationwide** 
- 10:30 am– 12:00 pm** **Appreciative Inquiry as a VetPartners Client Engagement Model – Dr. Kevin Coray**
This practical session provides a VetPartners guide to using Appreciative Inquiry (AI) in your practice. We define what AI is, why it has been such a successful model for organization change, and what the high level steps are for applying it in your

professional engagements. Participants will be immediately engaged in practicing the key elements of AI, using strategic planning for VetPartners as a live case study.

12:00 – 1:05 pm

Lunch – Palms Ballroom Salon H/I

Premier Sponsor Presentation – NAVC



1:05 – 1:30 pm

New Member “Elevator Speeches”

1:30 – 2:45 pm

Applied Learning – Using Appreciative Inquiry in VetPartners Strategic Plan for 2018-2020 – Dr. Kevin Coray

Having learned the fundamental aspects of the AI organization change model, VetPartners members will practice the first AI phase known as Discover. Together, we’ll take an unconditionally positive look at VetPartners at its best, discover the themes about what VetPartners contributes to our best client experiences, and imagine how the VetPartners of tomorrow could fulfill our wishes for our work and for our contribution to the good of the profession.

2:45 – 3:15 pm

Refreshment Break and Networking

3:15 – 4:30 pm

Dream – Transition from Discover to Developing a Provocative Proposition for the Future of VetPartners – Dr. Kevin Coray

In this session, we’ll continue the practical application of AI in VetPartners strategic planning, moving from what we are at our best to a collective provocative proposition for our future.

4:30 – 5:15 pm

Preview of Design and Delivery

This session will illustrate how to make the transition from Dream to Design and Deliver. Specifically, we’ll use an AI design framework to guide the Board as it build a high level picture of the priority elements that will be needed to achieve our provocative proposition.

6:00 – 7:30 pm

Sponsors Roundtable Reception, Palms Ballroom Salon H/I

Friday, February 2, 2018

7:00 – 8:00 am

Meeting Check-in, Registration, and Continental Breakfast – Palms Ballroom Salon E

8:00 – 8:20 am

Welcome and Insights from Day 1 – Palms Ballroom Salon E

8:20 – 8:30 am

Premium Sponsor Presentation – Boehringer Ingelheim



8:30 – 10:00 am

Diversity in Veterinary Medicine

When speaking of diversity in terms of ethnicity, we as a profession have opportunities. This panel discussion will give you a heightened level of awareness and perspective and

an understanding of the challenges for a group of professionals that are not as well-represented and why diversity is important to veterinary medicine.

- Allen L. Cannedy, DVM, North Carolina University College of Veterinary Medicine

- Mitsie Vargas, DVM, CVA, CTCVMP, Orchid Springs Animal Hospital

- Pam Hale, DVM, MBA

- Michael Blackwell, DVM, MPH, University of Tennessee

- Monica Dixon Perry, Facilitator

10:00 – 10:20 am

Refreshment Break & Networking

10:20 – 10:30 am

New Member “Elevator Speeches”

10:30 am– 12:15 pm

Pet Care and the Underserved Market, Workshop and Panel Discussion

We are taking Dr. Jim Lloyd’s 2017 Mid-Year Meeting presentation on pet-owner market segmentation and access to veterinary care to an actionable level. Our speakers will provide an evidence-based framework followed by a panel discussion. The session will illustrate how collaborative efforts build and sustain programs to benefit underserved people and pets in local communities, and promote well-being for members of veterinary and animal welfare organizations.

- Roger Haston, PhD, PetSmart Charities, Speaker

- Michael Blackwell, DVM, MPH, University of Tennessee, Speaker

- Ralph Johnson, CEO, Veterinary Medical Association Executives, Panelist

- Jane Brunt, DVM, CATalyst Council, Inc., Facilitator

12:15 – 1:30 pm

Lunch with Annual Awards Presentation – Palms Ballroom Salon H

Bank of America 

1:30 – 2:10 pm

Committee/SIG Meetings – Palms Ballroom Salon E

2:10 – 2:30 pm

New Member “Elevator Speeches”

2:30 – 2:40 pm

Technology Sponsor Presentation – Patterson Veterinary


PATTERSON
VETERINARY

2:40 - 3:30 p.m.

Creating Affordability with Veterinary Care

In this session, we will hear from Mike Dicks, PhD Economist with AVMA regarding the current state of animal health care including consumer concerns about costs, and Thomas Edling, DVM with Petco on their novel approaches to providing health care and information in the context of consumers’ interests regarding access to and affordability of pet care. Then, in table discussions we will examine our traditional handling of these concerns and explore new and “out of the box” ways of addressing rising costs of the services being provided.

- Michael Dicks, AVMA, Speaker

- Thomas Edling, DVM, Petco, Speaker

- Elise Lacher, CPA, Facilitator

3:30 – 3:45 pm

Break

3:45 – 4:45 pm

Breakout Session

We will work in groups to pull together all the concepts we have listened to today. Putting aside our limiting beliefs about WHY there are no solutions, we will use the diverse skills and experiences of all attendees to come up with some “out of the box” solutions that might stick. We will then share these ideas with the larger group.

4:45 – 5:00 pm

Meeting Wrap Up

5:30 – 8:00 pm

**CareCredit Social –
Palms Ballroom Salon H/I**



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